

For Immediate Release

JOHNSON BRUNETTI BECOMES OFFICIAL WEALTH MANAGEMENT PARTNER OF THE UCONN HUSKIES

WETHERSFIELD – Wednesday, September 20, 2017 – Johnson Brunetti, voted Connecticut’s Best Financial Management Company by Hartford Magazine in 2016, announced today it has entered into a partnership with the University of Connecticut Athletic Department, and effective immediately will become “The Official Wealth Management Partner of the UConn Huskies.”

This new partnership between Johnson Brunetti and the UConn athletic department will involve multi-media visibility for Johnson Brunetti at many UConn Husky sporting events including their football and basketball programs. This will include digital signage, television and radio spots, in-game announcements and numerous other promotional activities.

“We were honored to be asked to become The Official Wealth Management Partner of the UConn Huskies; we view this as the seamless meshing of two strong Connecticut brands,” Joel Johnson, CFP® Managing Partner of Johnson Brunetti, said today. “We are bringing the passion Connecticut has for its football and men’s and women’s basketball teams together with the passion we have for working with people to plan for successful long-term money management and retirement. It’s going to be a winning combination.”

Since 2003, Johnson Brunetti has been one of Connecticut’s most sought after independent retirement planning firms. Based in Wethersfield with satellite offices throughout the state, the 30+ employee company has established itself as one of the state’s largest independent firms in advising people on how to develop, invest in and manage their retirement plans. Johnson Brunetti’s team possesses valuable expertise in individual retirement and financial planning, long-term care insurance and managing estates and trusts.